

CAG Marketing Team: Marion, Willie, Heather & Lorelyn

Marion

- Copy pack
- Distribution of copy pack to marketing team
- Social media
- Ads

Willie

- Design: rack cards, posters, ads
- Send rack cards & posters to be printed
- Send pdf of rack cards & posters to marketing team
- Deliver rack cards & posters to gallery

Heather

- Media updates & online listings
- Ads

Lorelyn

- Website
- Newsletter