

CAG ZOOM Meeting- Feb 28, 2022

Present- Helen van Poorten, Eileen Myers, Ken Solilo, Rosanne Dolan, Clare Bonnell, Charles Funnell

Absent- Heather Roy, Elizabeth Vercoe, Sue Wilkins

1. Welcome to new member Ken Solilo, Photographer. We look forward to working with you and getting to know you.

2. Adoption of last meeting's minutes- 1- Eileen, 2- Clare

3. Heritage Committee Report- Barrie Woods

-new show entitled "Yes! There Were Women.....There Still Are " will be put up the week of March 15th.

-Heritage, having a budget from the township, has offered to pay for their own signage for the building

4. Finance Report- Clare

- Bank balance- \$6, 787

-income \$3,197

-expense \$4,527

-balance \$1,330

Quick estimates of 2022 budget were made and Clare will work it up for approval at next meeting

-clare agreed to to provide receipts for sales and commissions with cheques at the end of each show. Anyone wishing a receipt for their 2021 dues, please let Clare know.

5. Marketing- Sue

- donation feature in the website will be up and running this week

-mail-out for juried show will go out in two weeks to mailing list from previous years

-call for submissions will be added to website

-March show poster in the works as well as news blast

-interview with the artist feature will commence this month

-Ken's page is on the site

-Sue is making some changes to the artists' pages. All members please review your page and send in change requests to Sue

-Discussion re confusion of a viewer about whether works on line are available in the gallery- Sue would like to change the page to avoid confusion. –only “available” works (up to 6) will be displayed

-should information and prices be included- Voted “yes”

-make works available through the e-commerce/pay-pal function- voted “yes”

-should commission then apply- voted “yes”

-more discussion an all of this at the next meeting when Sue is present

-Sue needs titles for the next two shows to go on line- all members to give it some thought – discussion and decision made at the next meeting

6. Membership- No report

7. Exhibitions-Charles

- jurist arranged for our juried show- Carlyn Moulton owner of the Oeno Gallery of Huff Estates in Prince Edward County

-Work due at the gallery for the upcoming show before 10 am Monday March 7

- 3-4 pieces depending on size

-label information to Helen by Saturday March 5

- small, lower priced items for the shop

-Installation- Charles, Elizabeth Monday, March 7 @ 10 AM

-Library art- Ken Solilo (include the label info to Helen)

-Gallery cleaning- Eileen (thank you 😊)

8. Other business

-discussion re “painting challenge” attempts to be displayed, ready-to- hang but unframed- in gallery 2. It might be interesting for the public to see the different ways we all approach the topics. Voted “yes”

-please include label information with prices if they are for sale

- Think Tank report- Rosanne

a. -Participation in the Apple Route Studio Tour September 2022

b. -Open Studio process weekly art-making as a group in gallery 3, outside in the village or another location, or using a shared photo on-line

- c. -Five newsletters will go out to coincide with each of the gallery's 2022 shows
 - d. -posting of CAG's artists' interviews on our website based on Eileen's 5 questions
 - e. -for Instagram- all members to take random photos of CAGers in action throughout the season (phone cameras are fine)- **Elizabeth and Helen** to handle Instagram , please send pictures to them.
 - f.- for further audience engagement-creative quotes from members or famous creators/innovators to share as part of newsletters/newsblasts
 - g. -voluntary participation in Colborne Library's mini gallery- leave a mini piece, take a mini piece
- A discussion followed about being open Fridays as well as Saturday/Sunday during Juried Show- 1. Rosanne 2. Helen – passed
- Grapevine Advertising- **Rosanne** will contact the magazine for information about buying a space in the upcoming magazine edition as well as the May/June show-cost for 1/6 page- \$275
- ad in Brighton/Cramahe visitors Guide (which runs for the year)- cost \$350
- **Rosanne** will look into this- deadline March 4

Meeting adjourned (ZOOM dropped off)

Next meeting – April 4 @ 1 @ the gallery

-

-