

CAG minutes August 23, 2022

1. WELCOME; Charles-

present- Helen, Eileen, Rosanne, Clare, Ian, Ken, Charles, Barrie

Regrets- Heather. Elizabeth

2. HERITAGE COMMITTEE- Barrie- digital "Doors Open" will be on the Heritage website

- next show "Spanish Heritage " still to be determined

3. Adoption of minutes- 1st- Rosanne 2nd- Eileen

4. FINANCE REPORT- Clare

Total budget to August 2022- income- \$6,200, actual- \$5307.55

-expense- \$5907.65, actual -\$6189.28

Current bank Balance- \$4,548

Income minus expense as per budget=\$207.65. If the income is achieved the deficit at year end will be approx. \$600 due to the overage on advertising.

- discussion followed re CIBC and Insurance company sponsorship- Clare will look into it and report back

5. Membership- Rosanne- Rosanne suggests a new artist- Meredith Enders- "Art by M.E."- will follow up

6. MARKETING REPORT- Ian-

-discussion- all members create cards of their work for people to purchase

-all members should regularly go to FB page to "like" and "share" gallery posts

- suggestion to add "where did you find out about us" to the sign in page

-Ian has temporarily removed "sales possibilities" from the website- can be re-established when necessary

-some changes are being made to simplify the menu

- re current show- Ian will take pictures of hanging shows to post on the website (already done for this one)

- links to other regional sites will be added

7. EXHIBITON REPORT- Rosanne, Charles

-Juried show-

-jurying complete

- awards have been decided

-95 entries from 48 artists

-winners will find out at reception- additional prize labels will be posted at that time

-intake Sept 11, 2-4, Sept 12, 10-12

-Pick up –Nov 6, 2-4, Nov 7, 10-12

Rosanne proposed- Gallery 2 will be reserved for member art during juried show moving forward. (one piece from each artist). 2nd- Helen. All in favour- passed

- Reception Sept 17, 2-4, finger food provided by members, Heather provide drinks (left-over from Celebration?) , Ian will provide tent for the lawn for refreshments, Rosanne will invite Juror, Clare will clean

- Rosanne will ask juror for a statement to be posted by the winners' artwork- Helen will type up to post beside the work at the reception

- we will provide winners with certificates- Eileen will ask her daughter to create

- all label info from Rosanne re juried show as well as members for their piece to Helen by Saturday, Sept 10.

- Ian will add "reception" info to the poster- will send to Rosanne and print some to post in the community- will leave them in the gallery for pick-up

- Charles and Elizabeth will hang show – Ian and Ken have volunteered to help and learn for future shows

-Ken will provide a piece for the library for the upcoming show (provide label info to Helen and supply library with a short artist statement/bio pls)

-Ian will provide a piece for the Town Hall- (only label info needed)

8. OTHER BUSINESS-

-it was decided we would not open for the Sunday of Thanksgiving

- Eileen tentatively volunteered to learn Treasurer position from Clare, who is resigning

- discussion followed re allowing new members to join without the job of sitting the gallery- it was decided not to at this time

- Helen reported on the library creating (and supplying 40 per month free of charge) to be handed out with our information to newcomers to Colborne who ask at the library about things to see and do. Much appreciated. Image and information can be updated easily by them upon request.

- Helen received an official congratulatory certificate from David Piccini. Will be framed and put in the gallery

-Rosanne suggested that we rent the gallery space to SOTH for their juried show in February. After some discussion it was agreed that: a) we would ask \$700 for rental and, b) gallery 2 would be available for one piece each of member art, as with our own juried show.

-Rosanne will present it to SOTH and get back to us.

MEETING ADJOURNED @4:00

NEXT MEETING @ GALLERY OCT 5, 1 PM