

Media List and Guide for The Colborne Art Gallery

Quinte Arts Council - We are not a member, but if we become members here is the information.

They have a good website with event listing capabilities. Go to the site - Event Postings - fill in form. They also have a printed arts newsletter, Umbrella. 3"x5" ad is \$75, if you buy all four issues and are a member. Membership for a group is \$50. Watch our schedule and theirs as one more than one of our events will go in each issue. Send information for Umbrella by email as follows:

deadline for information	publication date
early to mid-Jan	March 1
early to mid-April	June 1
early to mid-July	Sept 1
early to mid-Oct	Dec 1

carol@quinteartscouncil.org

Northumberland News - the newspaper

This is the local printed newspaper that comes out weekly on a Thursday, circulation 22,800. I send an article if I have the time and if I don't have a lot of time I send basic listing information and images.

Karen Longwell

klongwell@northumberlandnews.com

Northumberland News - the Website

They also have a website where you can do on-line listings. You must create your own TORSTAR account. Do two event listings, one for the opening and another for the multi-day exhibition.

www.northumberlandnews.com

our display name: Colborne Art Gallery

email: art@marionmeyers.com

password: COLEloves2019!

Cramahe Now & Cobourg Now

These are on-line community news sites, www.cramahenow.com and www.cobourgenow.com .

Send an email with a short description and an image or two. You can also try the Contact Us page on the websites

editor@cramahenow.com

editor@cobourgnow.com

Snap Northumberland West

Go to the website www.snapnorthumberlandwest.com They have an on-line registration form. Create your own account. I'm using art@marionmeyers.com with password CAG2018! You can also request a photographer come to your event using this on-line form.
info@snapnorthumberlandwest.com

Spirit of the Hills

This is the publication of website of the Northumberland Hills Arts Association. Clare has now renewed our membership. Go to www.spiritofthehills.org Go to Members and then Submit News. They will take dates, a write up and an image.

Cramahe Township

They have a website that lists events. Sign up for an account using your own email. Marion used art@ and CAGart2018!

Northumberland Tourism

Enter each event on the website individually. Enter the opening reception separately. Registered as Marion Meyers, art@marionmeyers.com password CAG2018!
<http://calendar.northumberlandtourism.com/Management/Account?ReturnUrl=%2fManagement%2fEvent%2fCreate> .

Below is a link providing you with more free event listings:

<http://www.northumberlandpartners.com/en/marketing/resources/Free-Print-and-Online-Publicity-for-Festivals-and-Events.pdf>

Brighton Cramahe Chamber of Commerce

They will publish on their website information and images, so I send an image of the rack card. Use email, no on-line form.
info@brightoncramahechamber.ca

Link Cramahe

Send Brenda Chapman information and images. Send monthly or at least two weeks before any opening.
info@linkcramahe.ca

Global News

They have a website and on-line listing function for events.
www.globalnews.ca

Grapevine Magazine

Published 4 times a year. Great content for arts. Distribution of 35,000. 1/9th page ad at 4x rate is \$260 plus gst, 1/9th page is 2.4583" wide by 3" high. Willy to create a generic ad for Fall 2019 issue.

ISSUE	BOOKING DEADLINE	ART DEADLINE	PUBLICATION DATE
Spring 2018	March 6	March 13	end of March
Summer 2018	May 25	June 1	mid June
Fall 2018	August 15	August 22	mid September
Winter 2018	November 9	November 16	late November

Editorial contact is Jeff

jeff@grapevinemagazine.ca

Sales Contact is Tracey Keary 1-855-550-1685

tracey@grapevinemagazine.ca

Watershed Magazine

Published 4 times a year. Great content for arts.

Editorial contact is Jane Kelly info@watershedmagazine.com

Advertising contact is Jeanette Carter carter@watershedmagazine.com

1/9th page ad is 2,958" x 3.68", 4 x rate is \$299 + hst, will often do a discount of 15% for a non-profit and charge \$255 + hst

Post event (any date) online at: <https://www.watershedmagazine.com/index.php/submit-an-event/edit>. Events that take place September 13 – December 2 may be added to Fall 2019 issue 'Watersheddings'. Include contact info in case a reader has a question or needs more information. Submitting events online offers flexibility in the wording and allows for a large amount of text. You can also upload an image.